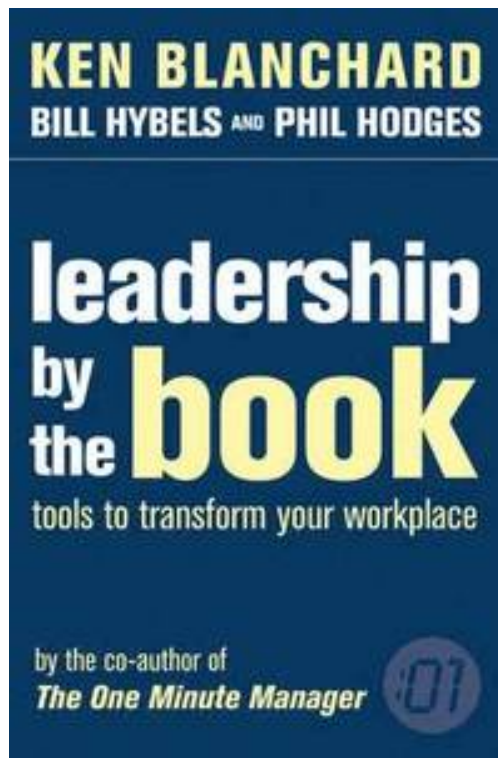


Leadership by the Book

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Kenneth Blanchard

Leadership by the Book Kenneth Blanchard boken PDF

An invaluable source of guidance for helping leaders to attain high performance with integrity. Transform your workplace with a few simple tools. Told in the parable format of *The One Minute Manager*, *Leadership by the Book* draws on the model and messages of Jesus as a source of practical lessons in effective leadership. Recounting the story of a teacher, a minister and a marketplace leader who support one another in their leadership challenges, this extraordinary book offers unexpected and exceptional answers to tough leadership issues such as: * How do I best serve our customers by serving our people? * How can I unify my personal beliefs and my role as a leader in a way that feels good 'deep down' and still produces the desired results? * How can I get customers who enjoy the service, staff who enjoy their work, and still get financial well-being by leading with integrity? The authors offer simple strategies for bringing vision - and values - to the workplace by examining messages and examples from the Bible. *Leadership by the Book* also provides lessons for the day-to-day life of parents, coaches, entrepreneurs and religious and community leaders everywhere.



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